

Hall Ticket Number:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Code No. : 14369 N

VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS), HYDERABAD  
Accredited by NAAC with A++ Grade

B.E. IV-Semester Main Examinations, July/August-2023

Human Values and Professional Ethics-II


(Common to EEE & IT)

Time: 2 hours

Max. Marks: 40

Note: Answer all questions from Part-A and any Four from Part-B

Part-A (4 × 2 = 8 Marks)

Q. No.	Stem of the question	M	L	CO	PO
1.	 <p>Calvin and Hobbes Cartoon.</p> <p>Calvin &amp; Hobbes are walking along and Calvin says “Whenever I need to do some serious thinking, I go for a walk in the woods.</p> <p>Calvin, poking a stick at a rock says “There are always a million distractions out here.”</p> <p>Calvin and Hobbes continue to walk and Calvin says “I don’t believe in ethics anymore.” “As far as I’m concerned, the ends justify the means.” “Get what you can while the getting's good. That's what I say. Might make right! The winners write the history books.” “It's a dog-eat-dog world, so I'll do whatever I have to and let others argue about whether it's 'right' or not.”</p> <p>Hobbes pushes Calvin into the mud and Calvin yells, ‘HEY!’ “Why’d you do THAT?!?”</p> <p>Hobbes says “You were in my way. Now you’re not. The ends justify the means.”</p> <p>Calvin says “I didn’t mean for EVERYONE you dolt, Just ME!”</p> <p>Hobbes, walking away says “Ahh..”</p> <p>What is your opinion on what is depicted</p>	2	3	1	10,12

2.	Write two differences between Code of Ethics and Code of Conduct.	2	1	2	10,12
3.	What steps do you take to ensure digital security and protect your personal information online? How do you prioritize your privacy and maintain responsible online behavior?	2	2	3	10,12
4.	What are the ethical considerations that media organizations should keep in mind when reporting on celebrities, and how can they strike a balance between the public's right to know and respecting celebrities' privacy? Answer in two to three lines.	2	1	4	10,12
<b>Part-B (4 × 8 = 32 Marks)</b>					
5. a)	<p>Let's say that you are a student who is accused of cheating on a test. You have the right to a fair hearing, which means that you have the right to present your side of the story and to question the evidence against you. You also have the right to have an advocate present at the hearing, such as a parent or a lawyer.</p> <p>If the hearing finds that you are guilty of cheating, you may be punished. The punishment may include a failing grade on the test, suspension from school, or expulsion.</p> <p>Question</p> <p>What are some of the challenges that students may face in exercising their rights and responsibilities?</p>	4	3	1	10,12
b)	<p>Case study:</p> <p>Facts:</p> <p>You are a student at a large university in India.</p> <p>Your college is very diverse, with students from all over the country and from all walks of life.</p> <p>You have recently joined a student organization that is working to promote diversity on campus.</p> <p>Question:</p> <p>What are some of the challenges and opportunities of promoting diversity in an Indian college setting?</p>	4	3	1	10,12
6. a)	<p>Case study:</p> <p>Facts:</p> <p>You are an engineer working on a new project for a company that manufactures medical devices. The project is to develop a new type of pacemaker that is more efficient and effective than current pacemakers. You have discovered a potential flaw in the design of the pacemaker that could cause it to malfunction. If the pacemaker malfunctions, it could potentially harm patients.</p>	4	4	2	10,12

	<p>Question:</p> <p>What would you do in this situation?</p>				
b)	<p>Background:</p> <p>You are a software engineer working at a large tech company. The company has a professional code of ethics that prohibits employees from sharing confidential company information. You have been working on a new project that you believe has the potential to revolutionize the way people use technology. You have been approached by a competitor who is offering you a large sum of money to share the details of the project with them.</p> <p>Question:</p> <p>What would you do in this situation?</p>	4	4	2	10,12
7. a)	<p>Sleepover party fun when it goes into cyberspace, one can't imagine what kind of trouble it can invite.</p> <p>While Reema was asleep, her friends did some makeup on her face with toothpaste &amp; lipstick to make her look funny. Their intent was simple to have some fun. But the closed room fun became subject to public ridicule &amp; humiliation when the picture was posted on Instagram.</p> <p>One nasty comment attracted many more unpleasant comments making fun of her physical appearance, intelligence, etc. breaking her self-confidence with every like received on such comments.</p> <p>Her parents reported that she started staying quiet, alone and became very sensitive. She would avoid &amp; refuse to attend any social events, even the birthday parties of her friends. Even her teachers complained that she doesn't talk to anyone in the class &amp; neither gets involved in any class activity. This was very unlikely of her according to them. Her parents were unaware of the actual trigger but knew something was not right.</p> <p>If you are the therapist for Reema, How would you solve the problem?</p>	4	3	3	10,12
b)	<p>Case Study: Online Privacy and Data Collection: The Dilemma of Personalization vs. User Consent</p> <p>Introduction:</p> <p>The increasing digitalization of our lives has raised concerns about online privacy and the collection of personal data. This case study explores a scenario that highlights the ethical dilemma between providing personalized online experiences and obtaining user consent for data collection.</p>	4	3	3	10,12

	<p>Case Study: Background: Lisa, an avid social media user, notices that her online experiences have become highly personalized. Ads, content suggestions, and even news articles seem tailored to her preferences and interests. While she enjoys the convenience and relevance, she starts questioning the extent of data collection and whether her privacy is being compromised.</p> <p>What is your learning from this case study?</p>				
8. a)	<p>With the rising hate crimes and threat calls faced by a journalist in today's era becomes a very serious issue for the media industry to provide fair reporting in any subject matter especially after the death of Gauri Lankesh - news reporter; hence it becomes an impediment for the current lot of journalist to provide fearless journalism.</p> <p>Therefore in any large scale democracy; dissent is the safety valve of democracy as said by Justice Chandrachud; but still these ground reporters are faced by NSA (National Security Act), UAPA (Unlawful Activity Prevention Act) wherein they have to face serious legal issues. An example being the Uttar Pradesh incident of ground reporting showing the incompetence of Mid-day meal schemes of state government wherein the reality was as shocking as reported by the media person.</p> <p>Write your opinion and feasible solution on the above mentioned issue.</p>	4	3	4	10,12
b)	<p>As a non-medical student, what are some of the ethical considerations that you should be aware of when interacting with medical professionals?</p>	4	5	4	10,12
9. a)	<p>Here is a story and a question on cultural diversity. Read it and answer the question.</p> <p>A young woman named Priya was born and raised in India. She grew up in a Hindu family and followed all the customs and traditions of her religion. When she was 18, she moved to the United States to attend college.</p> <p>Priya was excited to start her new life in America, but she was also nervous about the cultural differences. She had never been outside of India before, and she didn't know what to expect.</p> <p>One of the first things Priya noticed was that people in America were much more casual than people in India. In India, people always dressed formally and were very respectful of their elders. In America, people dressed more casually and were more informal in their interactions.</p> <p>Priya also noticed that people in America were much more open-minded than people in India. In India, people were more traditional and</p>	4	3	1	10,12

	<p>conservative. In America, people were more accepting of different cultures and beliefs.</p> <p>Priya was initially overwhelmed by the cultural differences, but she eventually came to appreciate them. She learned that there is no one right way to live, and that there is value in different cultures and perspectives.</p> <p>Question:</p> <p>How can cultural diversity be a source of strength and enrichment?</p>				
b)	<p>Here is a case study on ethical code of conduct at work read it and answer the question.</p> <p>Case study:</p> <p>Facts:</p> <p>You are a software engineer at a large tech company.</p> <p>Your company has an ethical code of conduct that prohibits employees from sharing confidential company information.</p> <p>You have been working on a new project that you believe has the potential to revolutionize the way people use technology.</p> <p>You have been approached by a competitor who is offering you a large sum of money to share the details of the project with them.</p> <p>Question:</p> <p>What would you do in this situation?</p>	4	3	2	10,12
10. a)	<p>Case 1: A student's account was hacked, and their grades were changed. The student was able to get their grades restored, but they were still shaken up by the experience.</p> <p>As an individual who understands the importance of cyber security give us some tips for cyber security and passwords.</p>	4	3	3	10,12
b)	<p>You are a patient in a hospital. You have been diagnosed with a serious illness. You are not sure whether you want to undergo treatment. Your doctor is urging you to undergo treatment, but you are hesitant.</p> <p>What are some of the ethical considerations that you should be aware of when making this decision?</p>	4	3	4	10,12

M : Marks; L: Bloom's Taxonomy Level; CO; Course Outcome; PO: Programme Outcome

i)	Blooms Taxonomy Level - 1	30%
ii)	Blooms Taxonomy Level - 2	15%
iii)	Blooms Taxonomy Level - 3 & 4	55%

\*\*\*\*\*